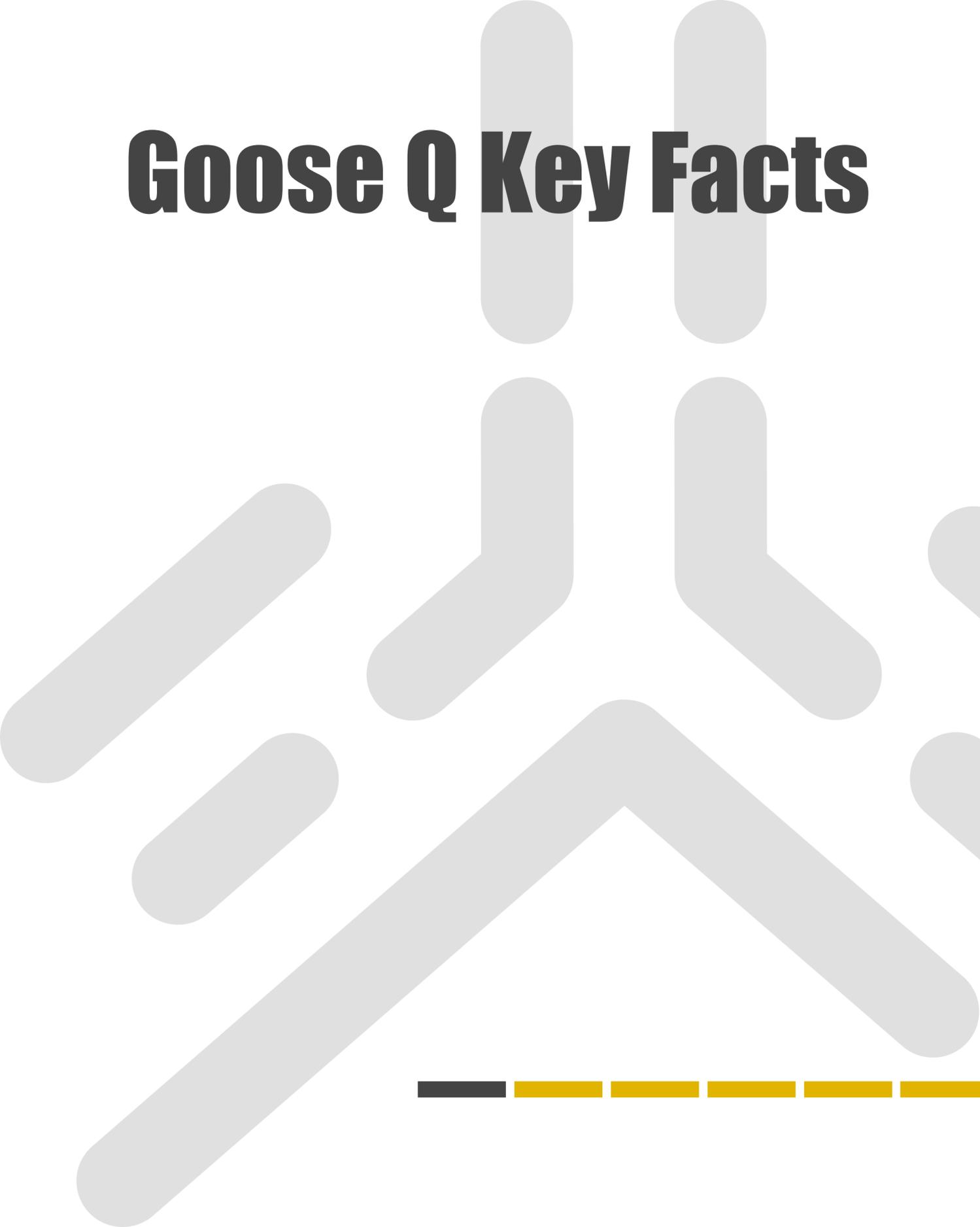




# THE LARGEST IN CHINA ROAD DATA COMPUTATION ENGINE

# GOOSE Q

# Goose Q Key Facts



More than 10 years of operation

Successful round A investment  
in 2014

Wide partnership network with major  
industry players such Baidu Maps

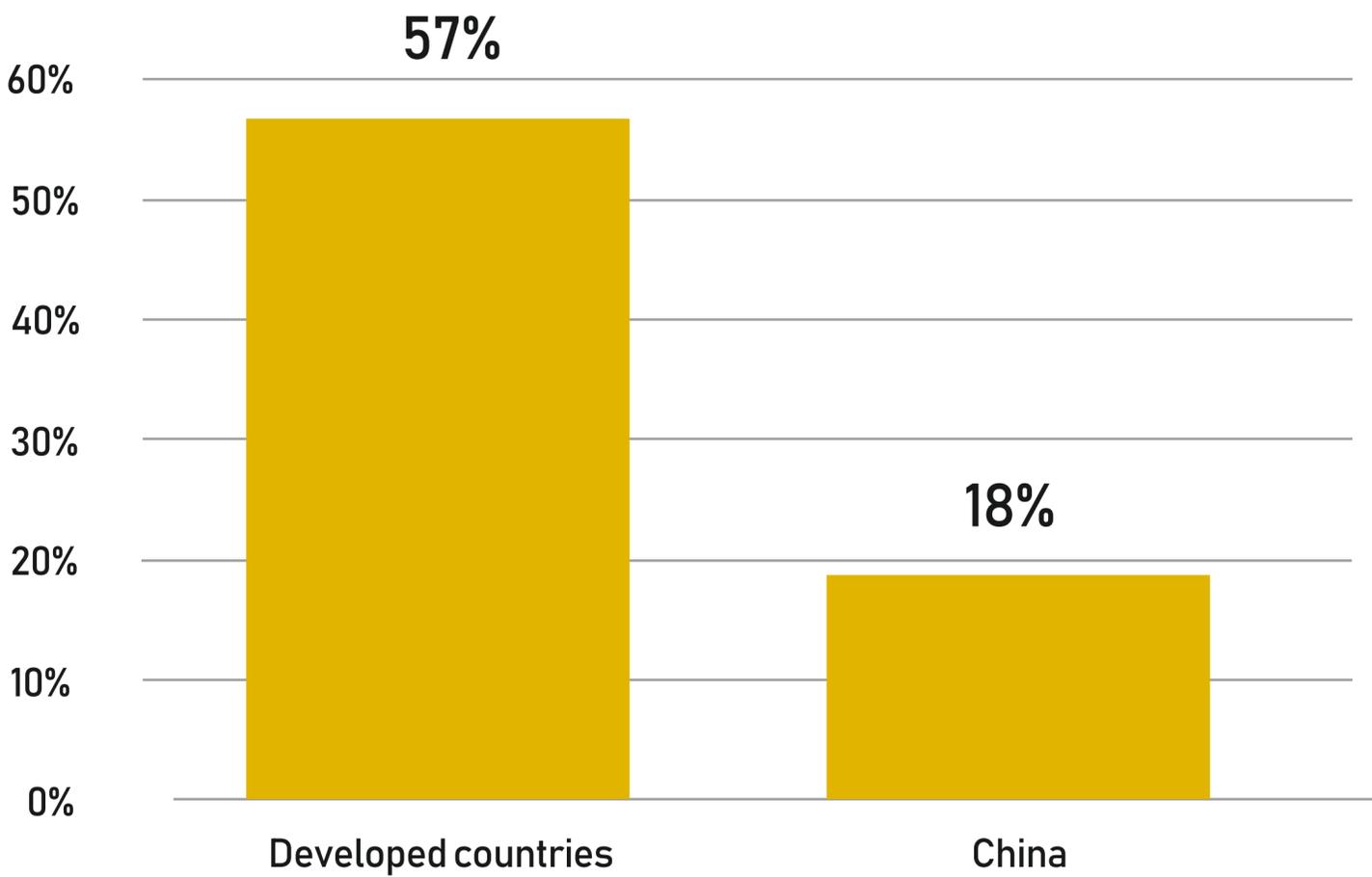
Cooperation with Chinese government  
authorities such as China Police  
Network

Member of Huobi Incubator

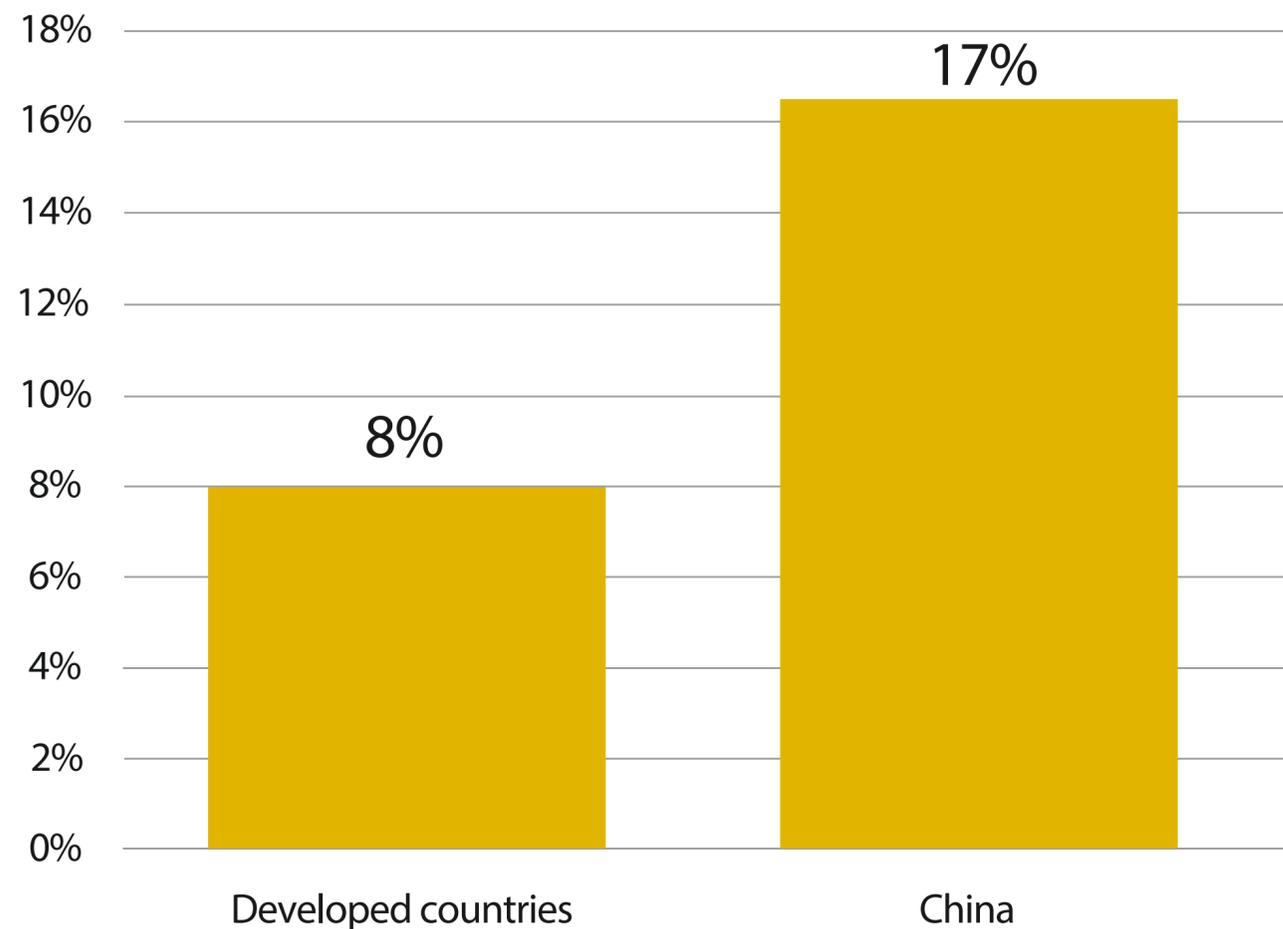


# Logistics market situation in China

3rd party finished goods transportation



Logistics cost as a proportion to GDP



China is world's largest logistics market exceeding \$1 trillion, 6% CAGR

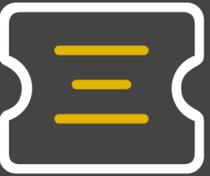




  
Freight vehicles are the most accident-prone

  
Truck drivers suffer high psychological pressure

  
Insurance and financial companies lack of statistical data

  
Logistics companies and tax authorities suffer losses from fake invoices and receipts

Logistic industry in China requires more organization and control to increase safety and efficiency

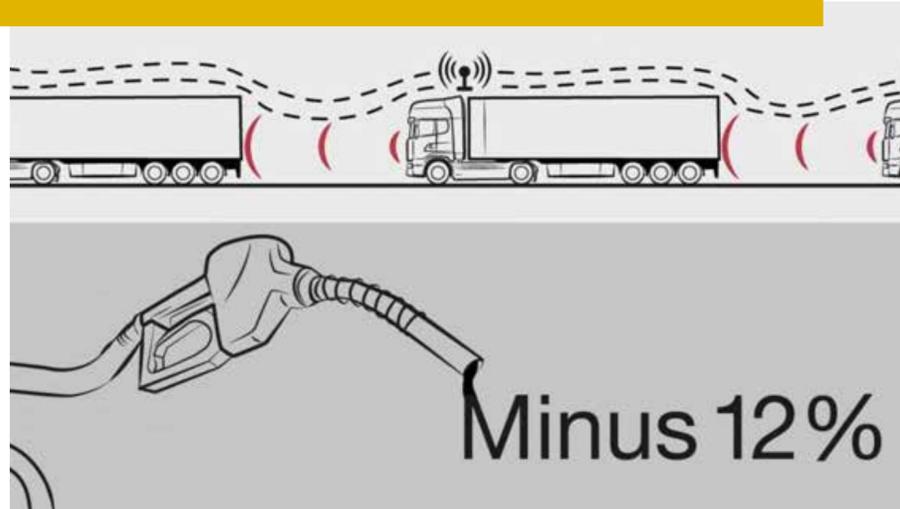


# Goose Q products



# Advanced Driver Assistance System

Fellow Team



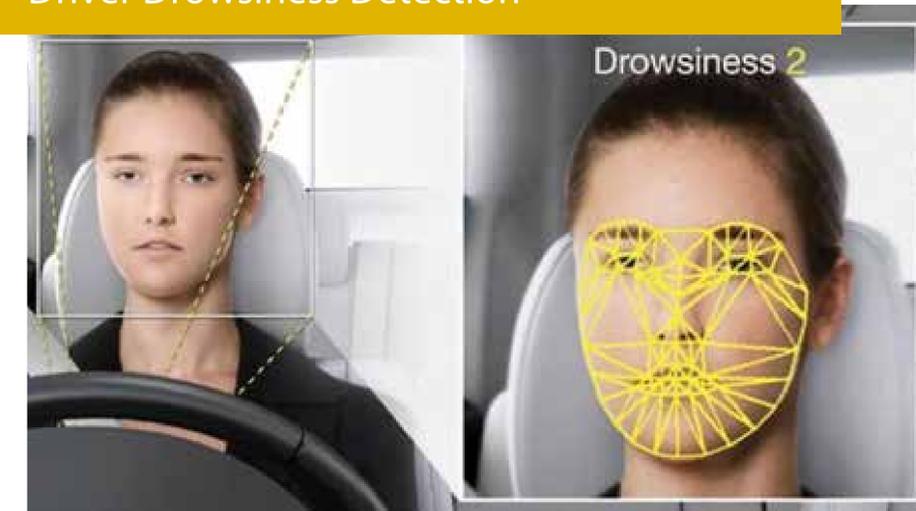
Forward Collision Warning



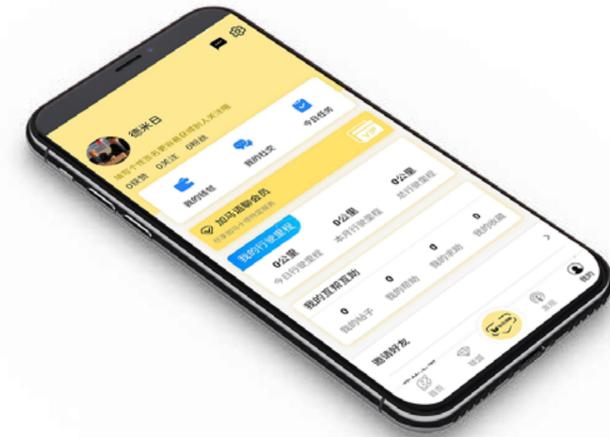
Lane Departure Warning



Driver Drowsiness Detection



# Jiama road messenger



Launched in December 2018

100K+ users by May 2019

Designed for truck drivers

GQ token implementation  
by September 2019

Free traffic with Daluka sim-card



# Data Business Model

## Data Producers

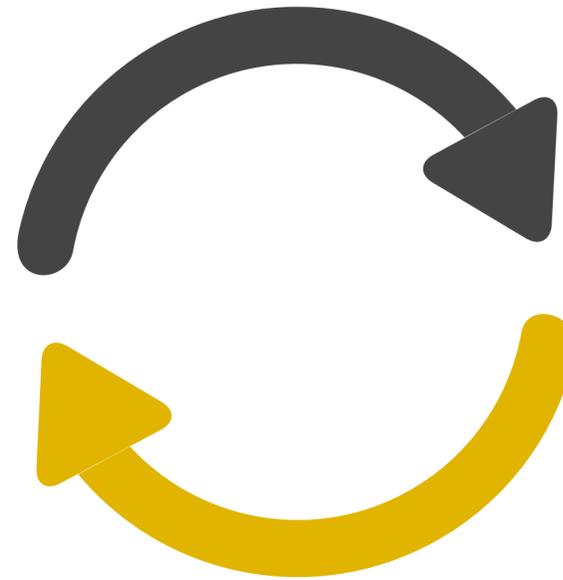


Trucks equipped with Daluka sim-cards, video recorders, and GPS drive 16 hours per day



Taxis equipped with Daluka sim-cards, video recorders, and GPS drive 10.5 hours per day

## Data



## GQ

## Data Consumers



2B

Maps, insurance companies, banks



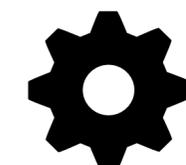
2G

Taxes, industry supervisors, police



2C

Online services, partner apps



2D

Big data exchanges, AI, UI/UX



# Daluka SIM-card



Launched together with China Unicom

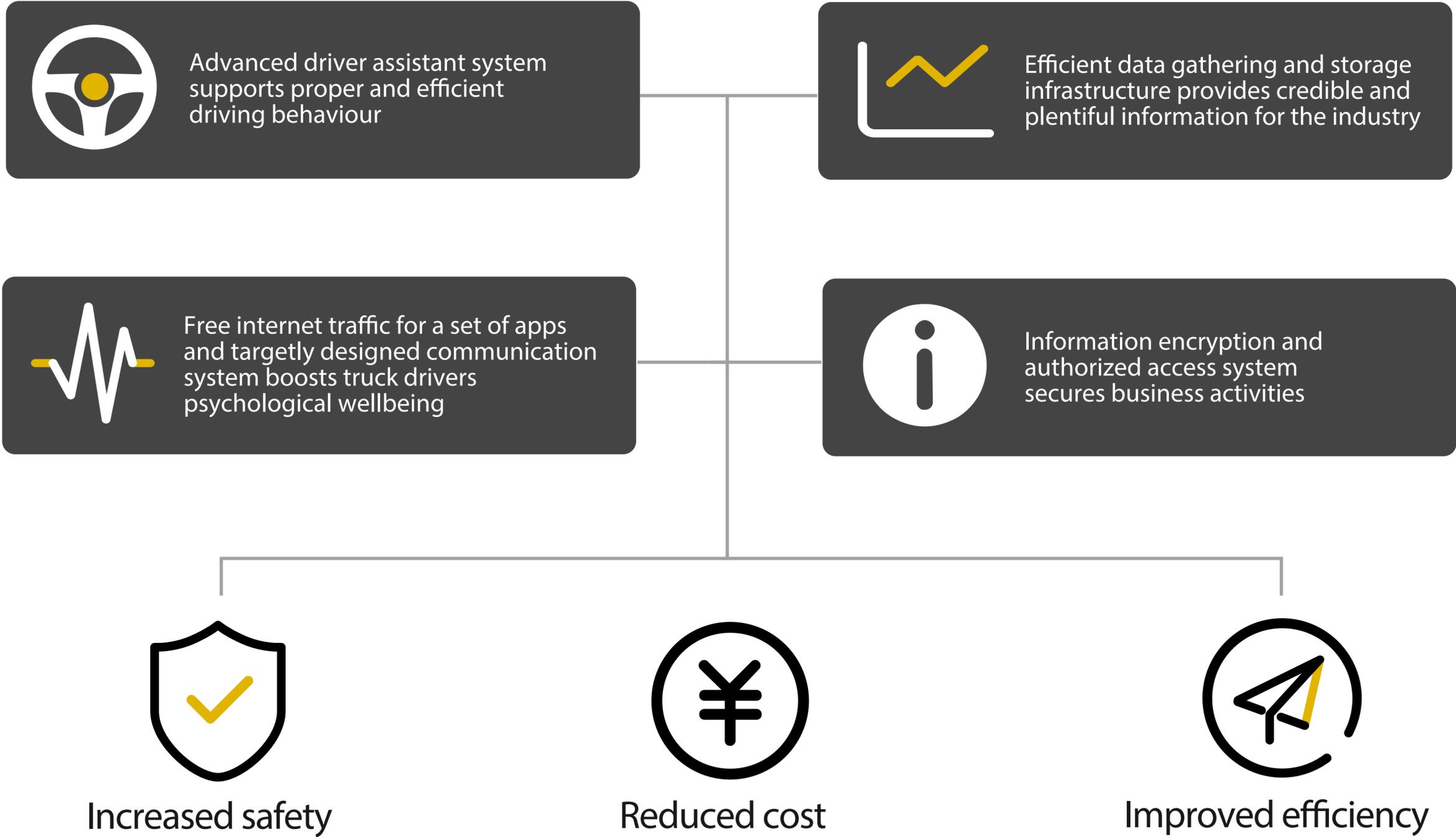
Free calls within network

Free traffic for “Free Traffic Alliance” apps

There are about 100 apps in the FTA

20m pre-orders have been made

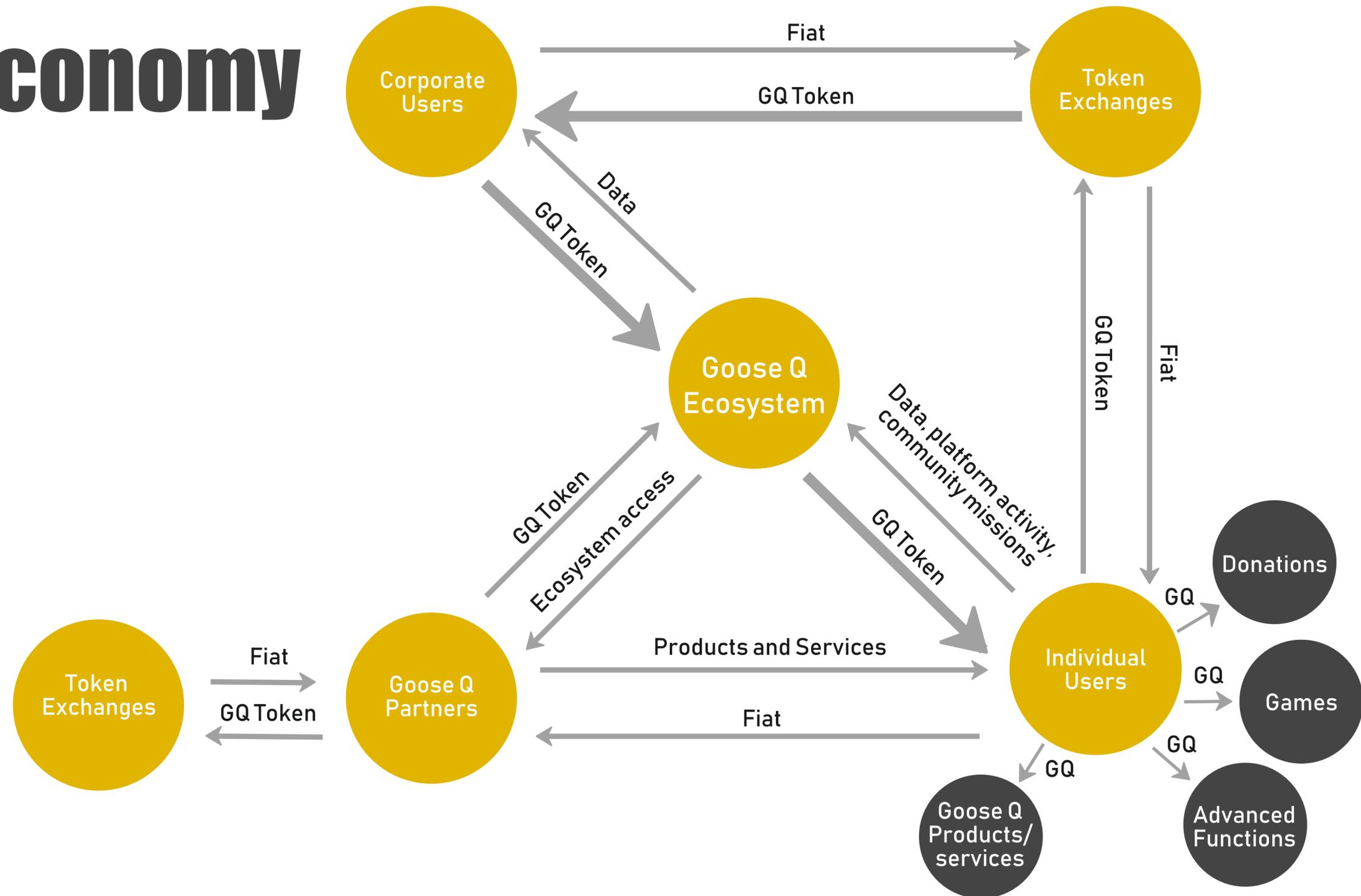




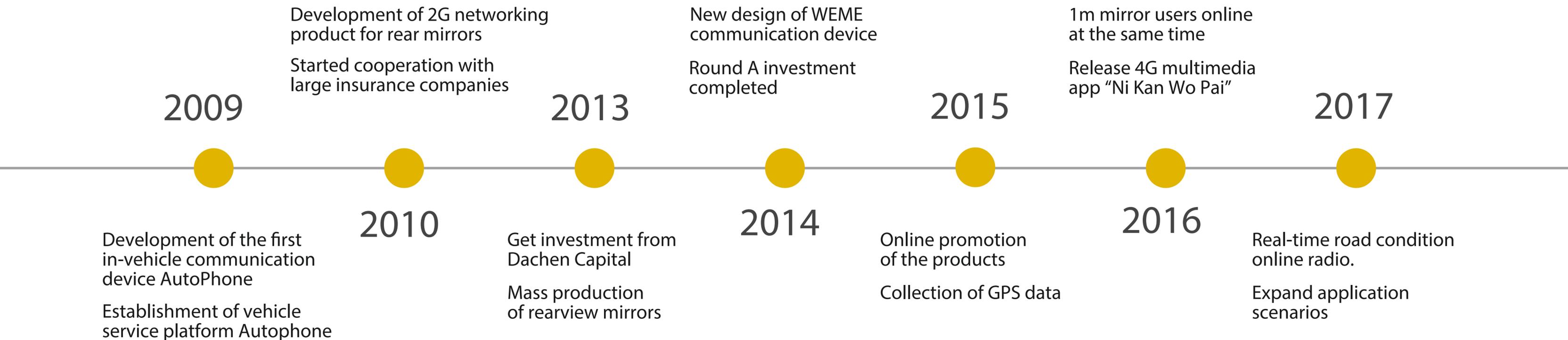
# Goose Q Revenue Streams



# Token Economy



# History of Development



# Strategic Partners

3rd biggest network service in China



China Police Network



China Federation of Logistics and Purchasing



100+ key industry players



# Product Development Map



2018-Q3

Goose Q ecosystem app and backend prototyping

Infrastructure construction

Design of Daluka sim-card



2018-Q4

Hardware data access authentication debugging

Communication mode test

Sign Daluka sim-card contract with China Unicom



2019-Q1

Contracted the 1st batch of Daluka sim-cards, 7m

Design of 3rd-party access for the Jiama

3.28 Fuzhou logistics conference.  
Presentation of Daluka sim-card



2019-Q3

1st version of data API

Heavy marketing



2019-Q4

Implementation of GQ into Jiama road messenger

Integration of partners businesses into ecosystem



2020-Q1

Introduction of blockchain based industry standards

Open interface for government authorities

Goose Q new infrastructure market release





gooseq.com



2019